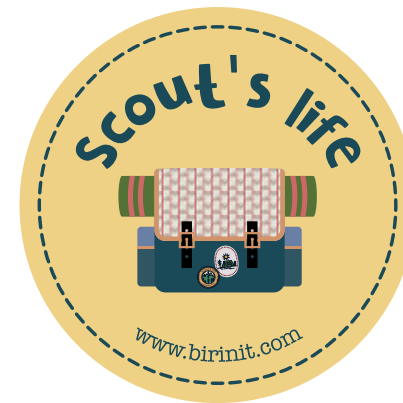




birinit

KNITTING MEMORIES

Spring Summer 2024



Spring Summer

2024

www.birinit.com



How everything started...

Birinit is a Spanish Brand of children's clothing and footwear. It was created during the spring-summer of 2019 from the illusion of two friends. As mothers of six children, we design Birinit as a **versatile and a timeless brand.** It is a brand that our little ones can be dressed for any occasion: from going to school to being the ring bearer at a best friend's wedding.

Since then and up to the Aw23-24 season, there have been **11 collections** that we have launched to the world.



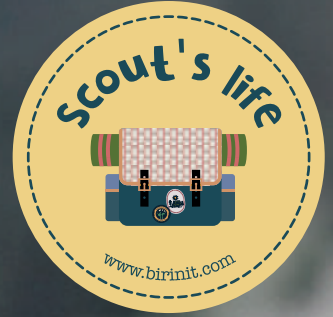
www.birinit.com



We visualize Birinit as a personal, original, and unique brand.

- * We design and work with passion and care on each collection, seeking to find excellence in each garment.
 - * We believe a beautiful and careful design should not go out of style after months. For this reason, each collection is timeless.
 - * The patterns of our collections are hand-painted in watercolor exclusively for Birinit.
 - * Our production is handmade and made in Spain and Portugal, which guarantees the highest quality in our finishes.
 - * The collections are designed to combine different ages (from 0 months to 12 years) and genders and even to match mothers, fathers and children.
-

We take care of all the processes in Birinit, from production to brand image. This is the reason why we seek to collaborate with projects that inspire us and understand product care in a very similar way to ours.





*Birinit today

We are very excited to see the **growth of Birinit** in these few years. We have a consolidated presence in several stores in **Spain. Internationally**, we have points of sale in another 10 countries throughout the world, in the United Kingdom, the **United States, Korea, Japan and China** among our main markets.

There are currently more than **60 Birinit stores** that we value and carefully analyze to ensure that they are in line with our brand's image and that they attract our customers.

birinit

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www.birinit.com



Scout's life

by Birinit

"Younger than the mountains, growin' like a breeze."

John Denver

Summer.

The **sun** dips behind the **mountains**, the smell of **pine** and damp **soil** fills the air and the only sound breaking the silence are the cicadas.

Behind a small bush hides a **little boy**, **excited** and nervous about the game. He turns his head and sees **his friend**, crouched behind the trunk of a holm oak.

- "Is he coming?" - he asks.

His friend hesitates, then silences him with a gesture.

Suddenly, they hear the sound of footsteps slowly approaching. The boy looks over to his friend again, who is now frozen in place. A few metres away, **another friend of theirs**, the seeker in this game, comes closer. He is just steps from his friend, he needs to do something. Fearless, he pops his head out of the bush.



- "Hey! I'm here!" - he shouts to his friend.

His friend sees him and starts chasing him **across the forest**. He manages to escape and hides by a small stone building covered in moss and ivy. He is alone, silent, still out of breath from the race. His friend comes running to his side.

- "Thank you" - she says, giving him a kiss on the cheek and handing him her bottle of water.

They smile to each other.

This is **what being a scout is about**: **Fun** and **exciting** experiences, surrounded by **friends and nature**, learning about **taking care of each other**, about **being a better person**.

Games, adventures, campfires, music, stories... The life of a scout can **teach us so much**. This is why we want to keep being a part of it, incorporating it into **Birinit** through our new Spring-Summer collection: **Scout's Life**.

We have named the prints in our collection after different groups of scouts in Spain: Lobatos, Escultas, Rovers, Castores y Pioneros.

They are joined by the new Olive Green Gingham, Red and Olive Green Stripe and Deep Blue Stripe, prints ready to follow our little ones on every one of their adventures as Scouts.

This collection's **swimwear** will help them cross any river, the **knitwear and new sweatshirts** will protect them on campfire and story nights, and the **basics and shoes** will be their best choice for both everyday fun and any type of adventure.

We already have the uniform, badges and patches, neckerchief, backpack and bottle of water ready to go.

Will you join us on this new adventure?





*The way we are

Talking about Birinit is talking about our own story. It is talking about the story of Sara and Anita: designers, businesswomen, mothers, and friends. As designers we had an idea: to create unique prints from artisanal processes, producing locally and getting away from the temporality in the fashion. As **businesswomen**, we had a dream: to create a project that combines exclusivity, quality, and style. As **mothers**, the will to create a refuge where we remember what we use to be, express what we are now, and inspire what our little ones will become tomorrow. And, as **friends**, the excitement of working side by side with someone who drives you, enriches you, challenges you, and makes you a better person.

Birinit is our story, of course, but also the story of many other women. Women who strive to make every day unique and manage to keep the beautiful patterns of the past in the present.

Today our designs are growing up and traveling around the globe. But the most exciting thing is moving forward without losing the essence with which we started on this adventure. Because, even when everything changes, the authentic, the true, always remains with us.

Anita & Sara



Our conditions

- * **We don't offer discounts outside of the appropriate times.** We firmly believe in showing our garments the value they deserve as a great deal of work goes into them.
- * **We'll send you all the information and photographs you'll need.** We believe that publicising Birinit is our responsibility, so we'll provide you with everything you need for posting on your website or social media, both photographs of products and publicity shots.

birinit

KNITTING MEMORIES

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index

Knitwear	Pag. 23
Hoodies & T-Shirts.....	Pag. 83
Lobatos	Pag. 97
Escultas	Pag. 117
Rovers	Pag. 123
Castores.....	Pag. 143
Pioneros	Pag. 165
Triple stripe	Pag. 179
Deep blue stripe	Pag. 189
Pistachio stripe	Pag. 203
Gingham pistachio	Pag. 215
Red gingham small.....	Pag. 221
Linen.....	Pag. 229
Basics.....	Pag. 253
Jackets and trench coats.....	Pag. 281
Swimwear	Pag. 287
Lumier New Born Collection	Pag. 341
Accesories	Pag. 363





Lingerie top



Lingerie bloomer short





Chip sweater short sleeve



Chip jacket



Deep blue knit romper





Deep blue knit dress



Ivory embroidered top



Castores top



Castores short



Shell top



Din Don sweater



Mini skirt red stripe



Pistachio stripe bloomer short



Deep blue stripe bloomer short





Ivory bloomer short





Red stripe bloomer short





Deep blue Oli sweater



Red stripe Oli sweater



Multicolor Oli sweater



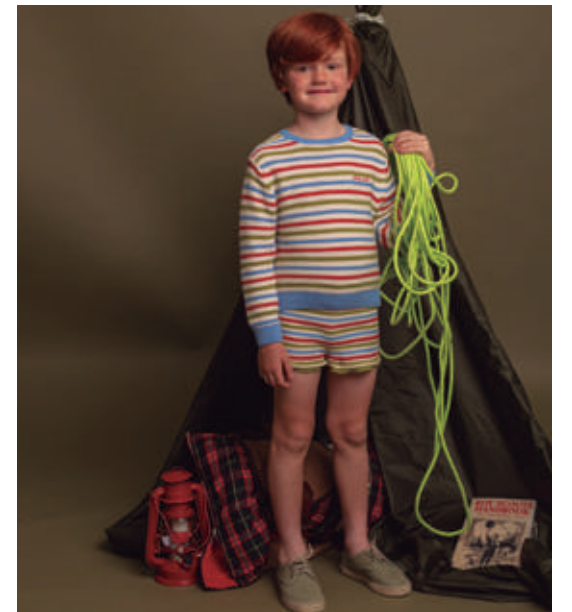


Rovers sweater





Multicolor short



Pistachio knit jacket





Ivory short sleeve Biri sweater



Red short sleeve Biri sweater



Blue short sleeve Biri sweater



Ivory hood



Deep blue stripe hood



Red stripe hood



Pistachio stripe hood





Ivory booties



Deep blue booties



Red booties





Scout's life hoodie





Life is good hoodie



Birinit Club hoodie



Birinit T-Shirt



Stripe T-Shirt





Catherina T-Shirt





Lobatos



Lobatos blouse and
bloomer set



Lobatos romper



Lobatos straps bloomer



Lobatos high bloomer



Lobatos maho shirt





Lobatos dress





Lobatos mini skirt



Lobatos bow shirt

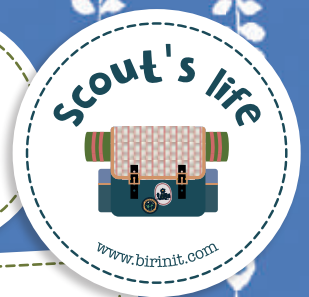


Lobatos retro short





Escultas



www.birinit.com



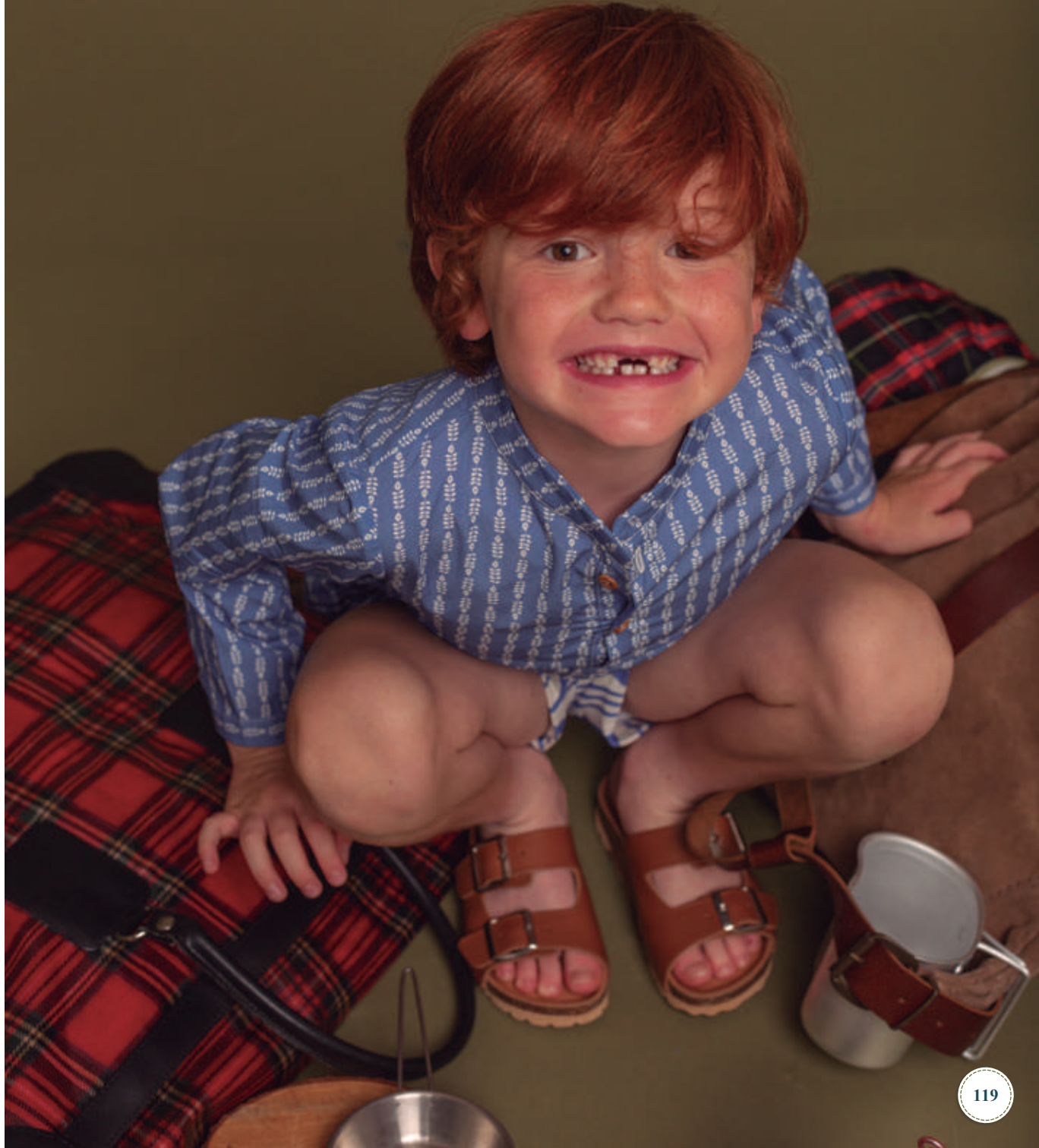
Escultas straps bloomer

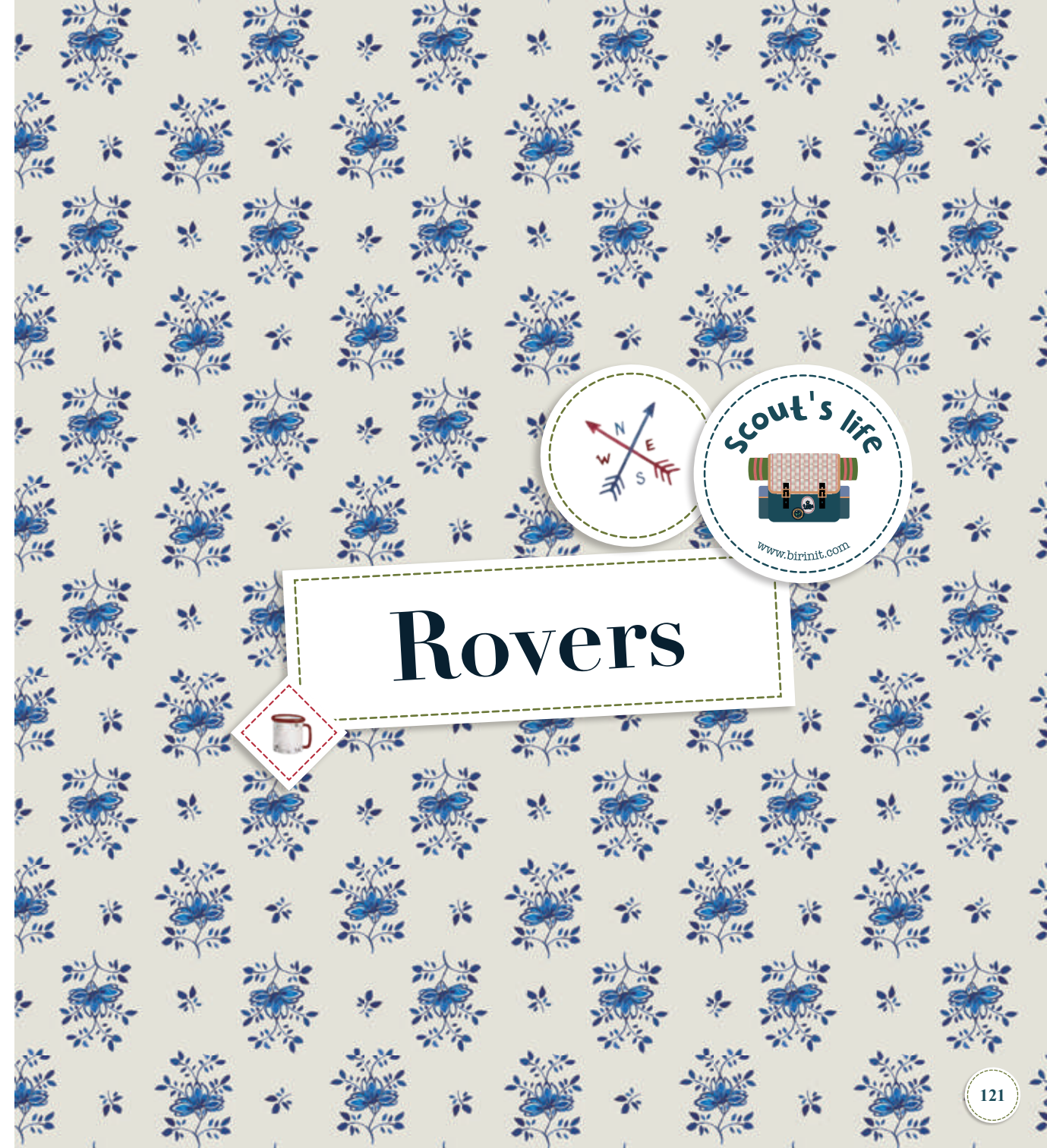


Escultas short



Escultas polo shirt





Rovers

Rovers blouse and bloomer set



Rovers romper



Rovers straps
bloomer



Rovers high bloomer



Rovers maho shirt



Rovers polo shirt



Rovers dress



Rovers denim bell
bottom pants



Long Rovers denim
overall





Rovers denim mini skirt





Castores



Blue Castores blouse and bloomer set





Blue Castores straps bloomer





Blue Castores high bloomer



Blue Castores
lapel shirt



Castores dress



Castores bell bottom pants



White Castores romper



White Castores straps bloomer





White Castores Dalí shirt



Long white Castores denim overall





Pioneros blouse and bloomer set



Pioneros straps bloomer



Pioneros high bloomer



Pioneros polo shirt



Pioneros dress

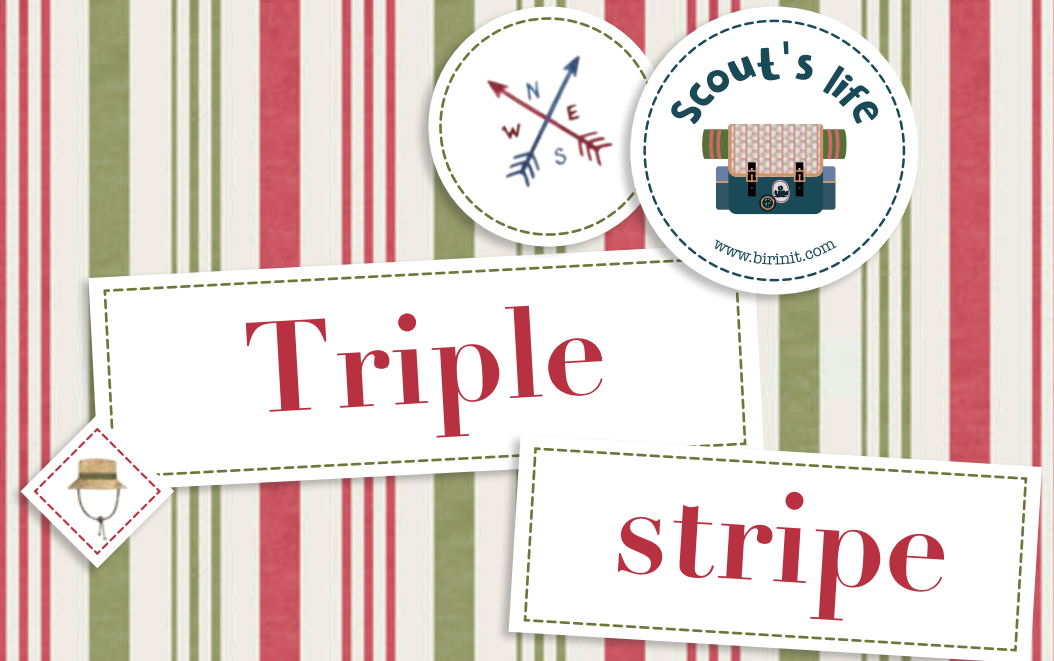


Pioneros bell bottom pants



Pioneros mini skirt





Triple stripe straps bloomer



Puffed triple stripe shirt



Puffed triple stripe dress



Triple stripe polo shirt





Triple stripe short sleeve shirt





Deep blue stripe high bloomer



Deep blue stripe straps bloomer





Deep blue stripe dress



Deep blue stripe polo shirt



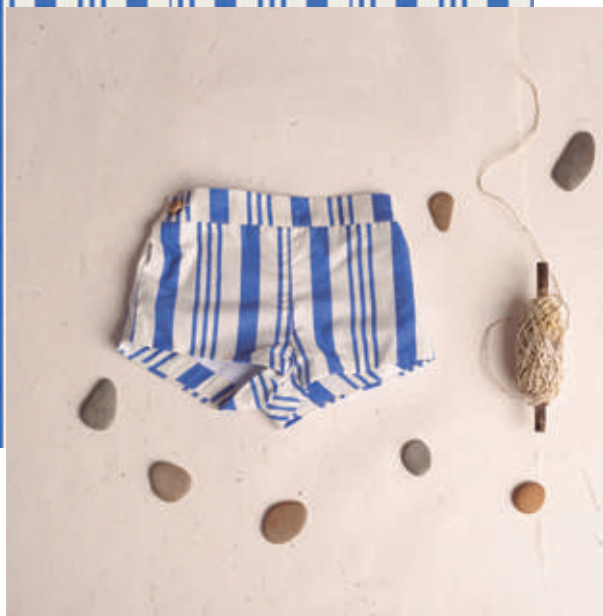
Deep blue stripe lapel shirt



Deep blue stripe pleated trousers



Deep blue stripe short





Pistachio stripe denim pleated
trousers



Pistachio stripe denim straps
bloomer



Long pistachio stripe
denim overall





Pistachio stripe denim straps short



Pistachio stripe denim short





Gingham pistachio lapel shirt



Gingham pistachio short

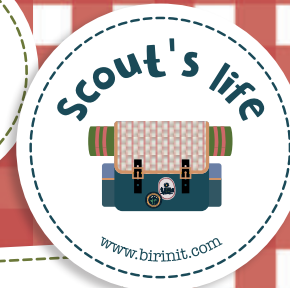
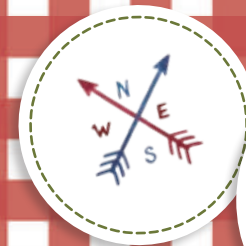




Red

Gingham

small



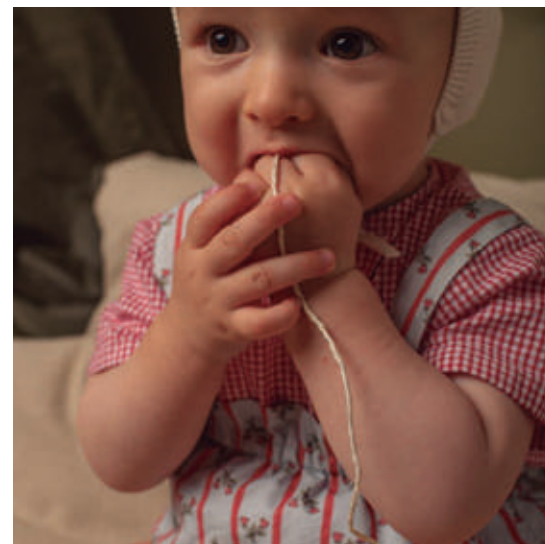
Small red gingham polo shirt



Small red gingham maho shirt



Small red gingham short sleeve shirt



Small red gingham short





Red linen embroidered dress



Red linen embroidered blouse
and bloomer set



Red linen embroidered blouse



Blue linen smocked dress



Blue linen smocked blouse and bloomer set



Blue linen smocked dress



Blue linen embroidered blouse



Red linen straps bloomer



Blue linen straps bloomer



Pistachio linen straps bloomer



Blue linen maho shirt



Pistachio linen Dalí shirt



Blue linen short



Linen pistachio short

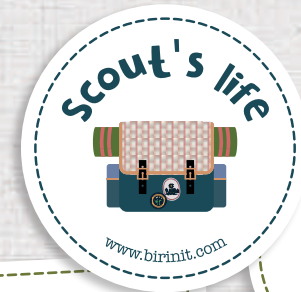


Red linen short





Basics

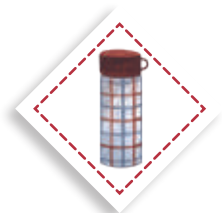




Cooler embroidered batist shirt



Long sleeve batist romper





White gingham short sleeve shirt



White gingham maho shirt



White gingham polo shirt



White denim shorts



White pleated jeans



White smocked sleeveless dress



Blue waffle overall



Pistachio waffle overall



Pistachio bambula blouse



Blue bambula short sleeve shirt



Pistachio bambula long trousers



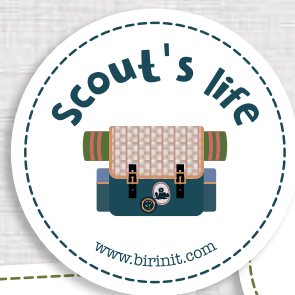


Blue oversize shirt



Overshirt Lobatos





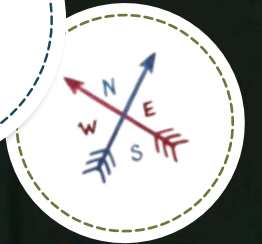
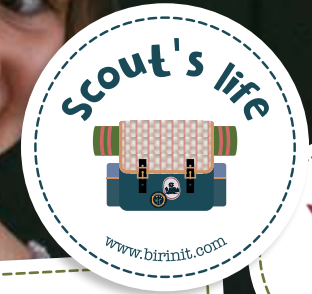
Jackets &

trench coats



Oversize trench coat





Swimwear

Rovers swimsuit romper



Castores swimsuit romper



Pioneros swimsuit romper



Lobatos swimsuit romper



Rovers swimsuit bloomer



Castores swimsuit bloomer



Pioneros swimsuit bloomer



Rovers swimsuit



Castores swimsuit





Pioneros swimsuit



Lobatos swimsuit



Rovers Bikini



Castores Bikini







Lobatos Bikini



Rovers swim shorts



Castores swim shorts



Pioneros
swim shorts



Lobatos swim shorts



Rovers boxer swim shorts



Castores boxer swim shorts



Pioneros boxer swim shorts



Lobatos boxer swim shorts

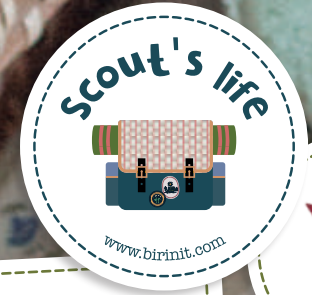


Small red gingham towel dress



Gingham pistachio towel dress





Lumiere

New Born

Collection

Lumiere pijama



Newborn hat and mittens pack



Lumiere long sleeve body



Lumiere bib 3-6 months





Lumiere dou dou



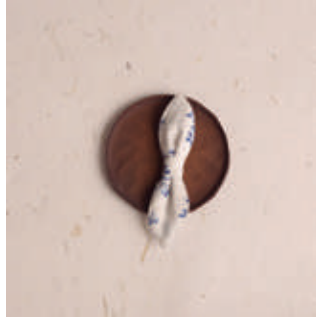
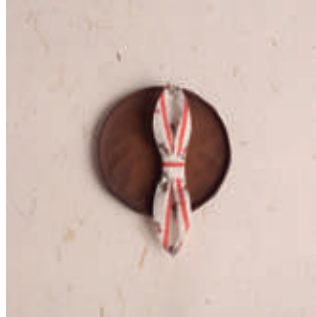
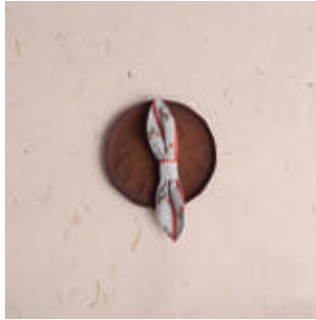
Lumiere baby towel







Bows
with clip





Hair
band/belt



Bow
headband

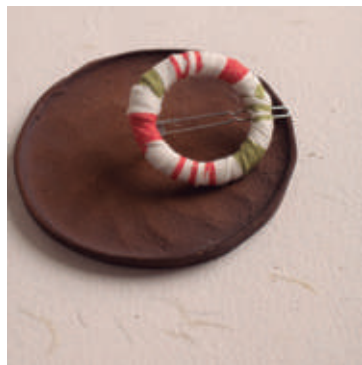
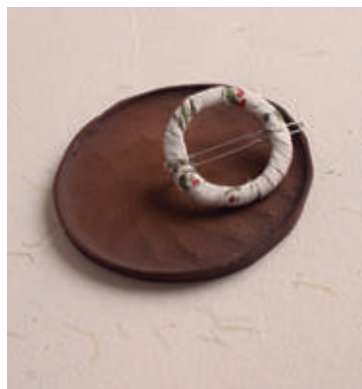


Flat headband



Fine
headband





Hairclip



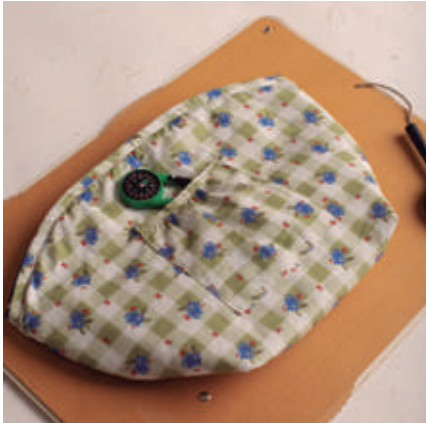
Headkerchief



Long bow



Toiletry bag



Document holder



Document holder





Pacifier holder



