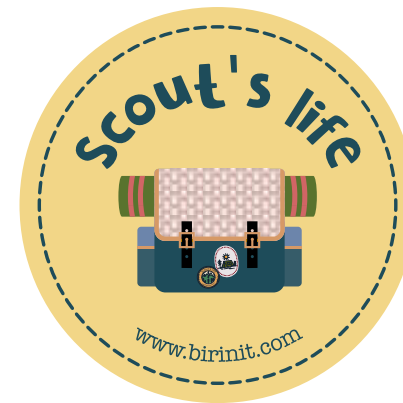




birinit

KNITTING MEMORIES

—
Spring Summer 2024



Spring Summer
2024

www.birinit.com



How everything started...

Birinit is a Spanish Brand of children's clothing and footwear. It was created during the spring-summer of 2019 from the illusion of two friends. As mothers of six children, we design Birinit as a **versatile and a timeless brand**. It is a brand that our little ones can be dressed for any occasion: from going to school to being the ring bearer at a best friend's wedding.

Since then and up to the Aw23-24 season, there have been **11 collections** that we have launched to the world.



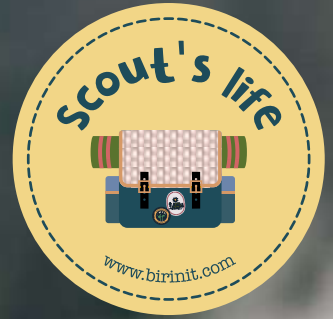
www.birinit.com



We visualize Birinit as a personal, original, and unique brand.

- * We design and work with passion and care on each collection, seeking to find excellence in each garment.
 - * We believe a beautiful and careful design should not go out of style after months. For this reason, each collection is timeless.
 - * The patterns of our collections are hand-painted in watercolor exclusively for Birinit.
 - * Our production is handmade and made in Spain, which guarantees the highest quality in our finishes.
 - * The collections are designed to combine different ages (from 0 months to 12 years) and genders and even to match mothers and children.
-

We take care of all the processes in Birinit, from production to brand image. This is the reason why we seek to collaborate with projects that inspire us and understand product care in a very similar way to ours.





*Birinit today

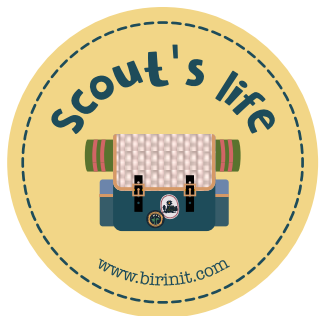
We are very excited to see the growth of Birinit in these few years. We have a consolidated presence in several stores in Spain. Internationally, we have points of sale in another 10 countries throughout the world, in the United Kingdom, the United States, Korea, Japan and China among our main markets.

There are currently 60 Birinit stores that we value and carefully analyze to ensure that they are in line with our brand's image and that they attract our customers.

birinit

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www.birinit.com



Scout's life

by Birinit

"Younger than the mountains, growin' like a breeze."

John Denver

Summer.

The **sun** dips behind the **mountains**, the smell of **pine** and damp **soil** fills the air and the only sound breaking the silence are the cicadas.

Behind a small bush hides a **little boy**, **excited** and nervous about the game. He turns his head and sees **his friend**, crouched behind the trunk of a holm oak.

- "Is he coming?" - he asks.

His friend hesitates, then silences him with a gesture.

Suddenly, they hear the sound of footsteps slowly approaching. The boy looks over to his friend again, who is now frozen in place. A few metres away, **another friend of theirs**, the seeker in this game, comes closer. He is just steps from his friend, he needs to do something. Fearless, he pops his head out of the bush.



- "Hey! I'm here!" - he shouts to his friend.

His friend sees him and starts chasing him **across the forest**. He manages to escape and hides by a small stone building covered in moss and ivy. He is alone, silent, still out of breath from the race. His friend comes running to his side.

- "Thank you" - she says, giving him a kiss on the cheek and handing him her bottle of water.

They smile to each other.

This is **what being a scout is about**: **Fun** and **exciting** experiences, surrounded by **friends and nature**, learning about **taking care of each other**, about **being a better person**.

Games, adventures, campfires, music, stories... The life of a scout can **teach us so much**. This is why we want to keep being a part of it, incorporating it into **Birinit** through our new Spring-Summer collection: **Scout's Life**.

We have named the prints in our collection after different groups of scouts in Spain: Lobatos, Escultas, Rovers, Castores y Pioneros.

They are joined by the new Olive Green Gingham, Red and Olive Green Stripe and Deep Blue Stripe, prints ready to follow our little ones on every one of their adventures as Scouts.

This collection's **swimwear** will help them cross any river, the **knitwear and new sweatshirts** will protect them on campfire and story nights, and the **basics and shoes** will be their best choice for both everyday fun and any type of adventure.

We already have the uniform, badges and patches, neckerchief, backpack and bottle of water ready to go.

Will you join us on this new adventure?





*The way we are

Talking about Birinit is talking about our own story. It is talking about the story of Sara and Anita: designers, businesswomen, mothers, and friends. As designers we had an idea: to create unique prints from artisanal processes, producing locally and getting away from the temporality in the fashion. As **businesswomen**, we had a dream: to create a project that combines exclusivity, quality, and style. As **mothers**, the will to create a refuge where we remember what we use to be, express what we are now, and inspire what our little ones will become tomorrow. And, as **friends**, the excitement of working side by side with someone who drives you, enriches you, challenges you, and makes you a better person.

Birinit is our story, of course, but also the story of many other women. Women who strive to make every day unique and manage to keep the beautiful patterns of the past in the present.

Today our designs are growing up and traveling around the globe. But the most exciting thing is moving forward without losing the essence with which we started on this adventure. Because, even when everything changes, the authentic, the true, always remains with us.

Anita & Sara



Our conditions

- * **We don't offer discounts outside of the appropriate times.** We firmly believe in showing our garments the value they deserve as a great deal of work goes into them.
- * **We'll send you all the information and photographs you'll need.** We believe that publicising Birinit is our responsibility, so we'll provide you with everything you need for posting on your website or social media, both photographs of products and publicity shots.

birinit

KNITTING MEMORIES

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Lingerie top



Lingerie bloomer short





Chip sweater



Chip jacket



Deep blue romper





Deep blue knit dress



White embroidered top



Castores top



Castores short



Shell top



Din Don sweater



Mini skirt red stripe



Pistachio stripe bloomer short



Deep blue stripe bloomer short





White bloomer short





Red stripe bloomer short





Deep blue Oli sweater



Red and white stripe Oli sweater



Multicolor Oli sweater





Rovers sweater





Multicolor short



Pistachio knit jacket





Biri white sweater



Biri red sweater



Biri blue sweater



White hood



Blue stripe hood



Red stripe hood



Pistachio stripe hood





White booties



Deep blue booties



Red booties





Scout's life hoodie





Life is good hoodie



Birinit Club hoodie



Birinit T-Shirt



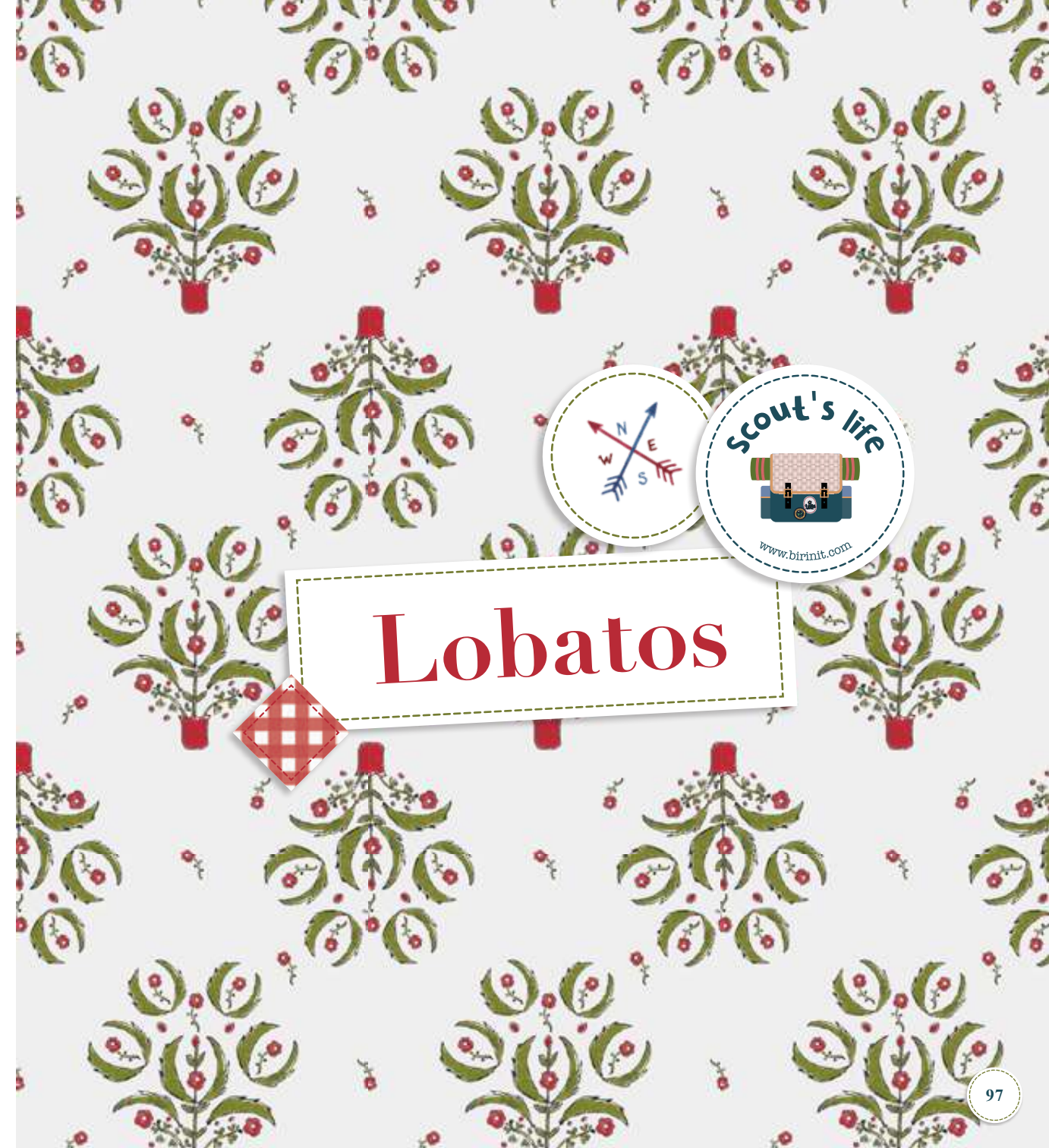
Stripe T-Shirt





Catherina T-Shirt





Lobatos



Lobatos blouse and
bloomer set



Lobatos romper



Lobatos straps bloomer



Lobatos high bloomer



Lobatos maho shirt





Lobatos dress





Lobatos mini skirt



Lobatos bow shirt



Lobatos retro short

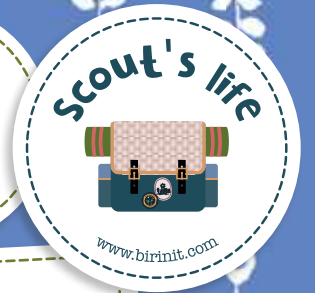
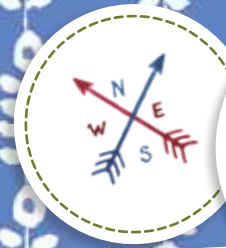


Lobatos pistachio overshirt





Escultas



Escultas straps bloomer

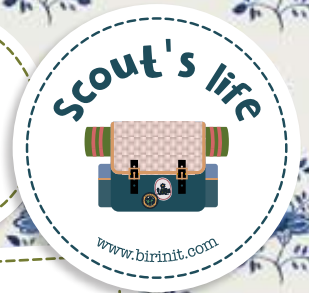
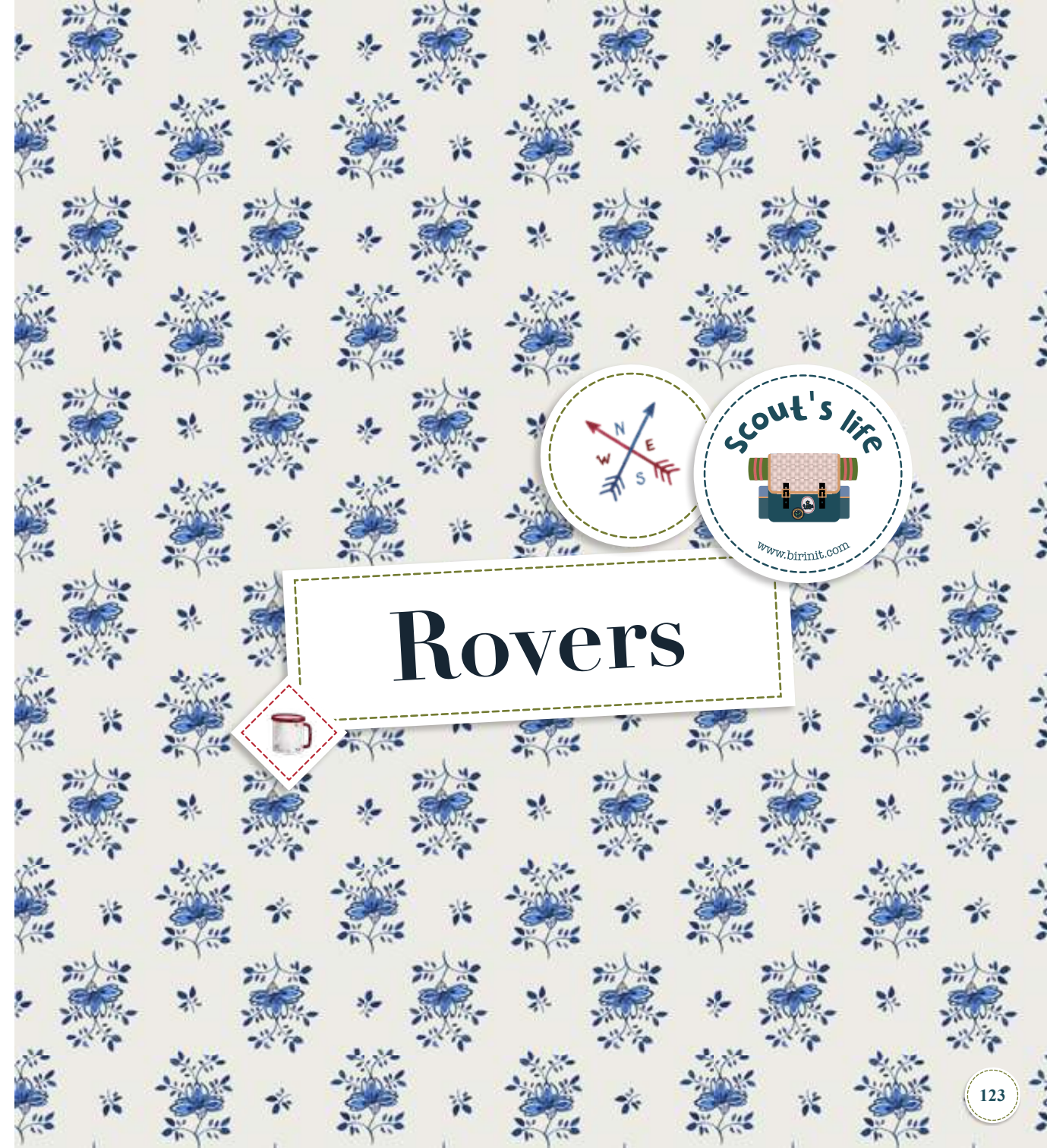


Escultas short



Escultas polo shirt





Rovers



Rovers blouse and bloomer set



Rovers romper



Rovers straps
bloomer



Rovers high bloomer



Rovers maho shirt



Rovers polo shirt



Rovers dress



Rovers denim bell
bottom pants



Long Rovers denim
overall





Rovers denim mini skirt





Castores

Scout's life



www.birinit.com



Blue Castores blouse and bloomer set





Blue Castores straps bloomer





Blue Castores high bloomer



Blue Castores
lapel shirt



Castores dress



Castores bell bottom pants



White Castores romper



White Castores straps bloomer





White Castores Dalí shirt



Long white Castores denim overall





Pioneros blouse and bloomer set



Pioneros straps bloomer



Pioneros high bloomer



Pioneros polo shirt



Pioneros dress

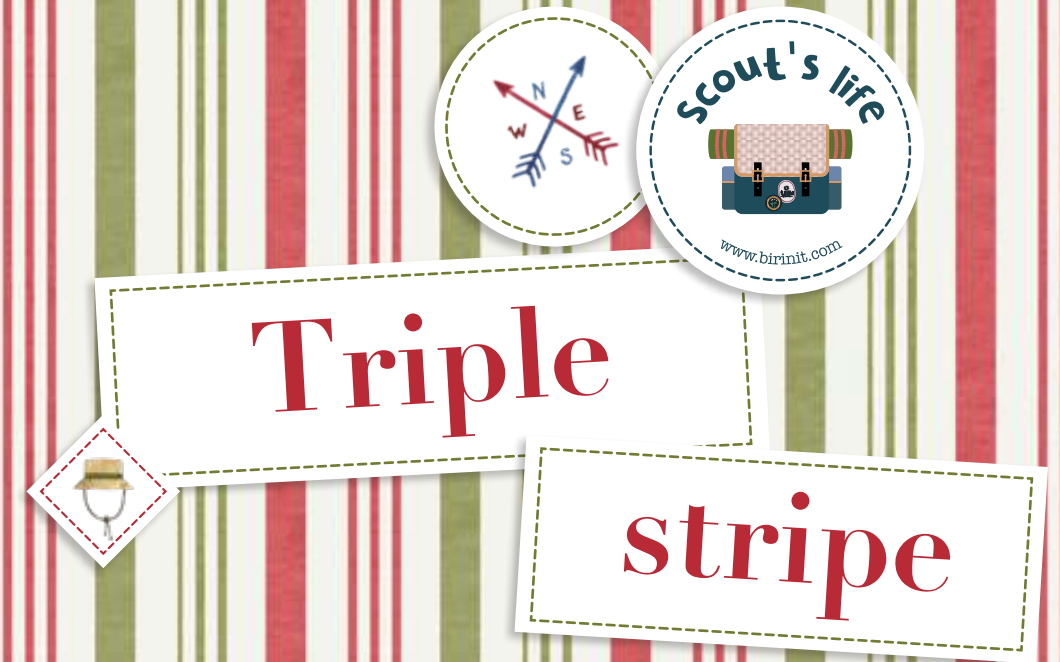


Pioneros bell bottom pants



Pioneros mini skirt





Triple stripe bloomer



Puffed triple stripe shirt



Puffed triple stripe dress



Triple stripe polo shirt





Triple stripe short sleeve shirt





Deep blue stripe high bloomer



Deep blue stripe straps bloomer





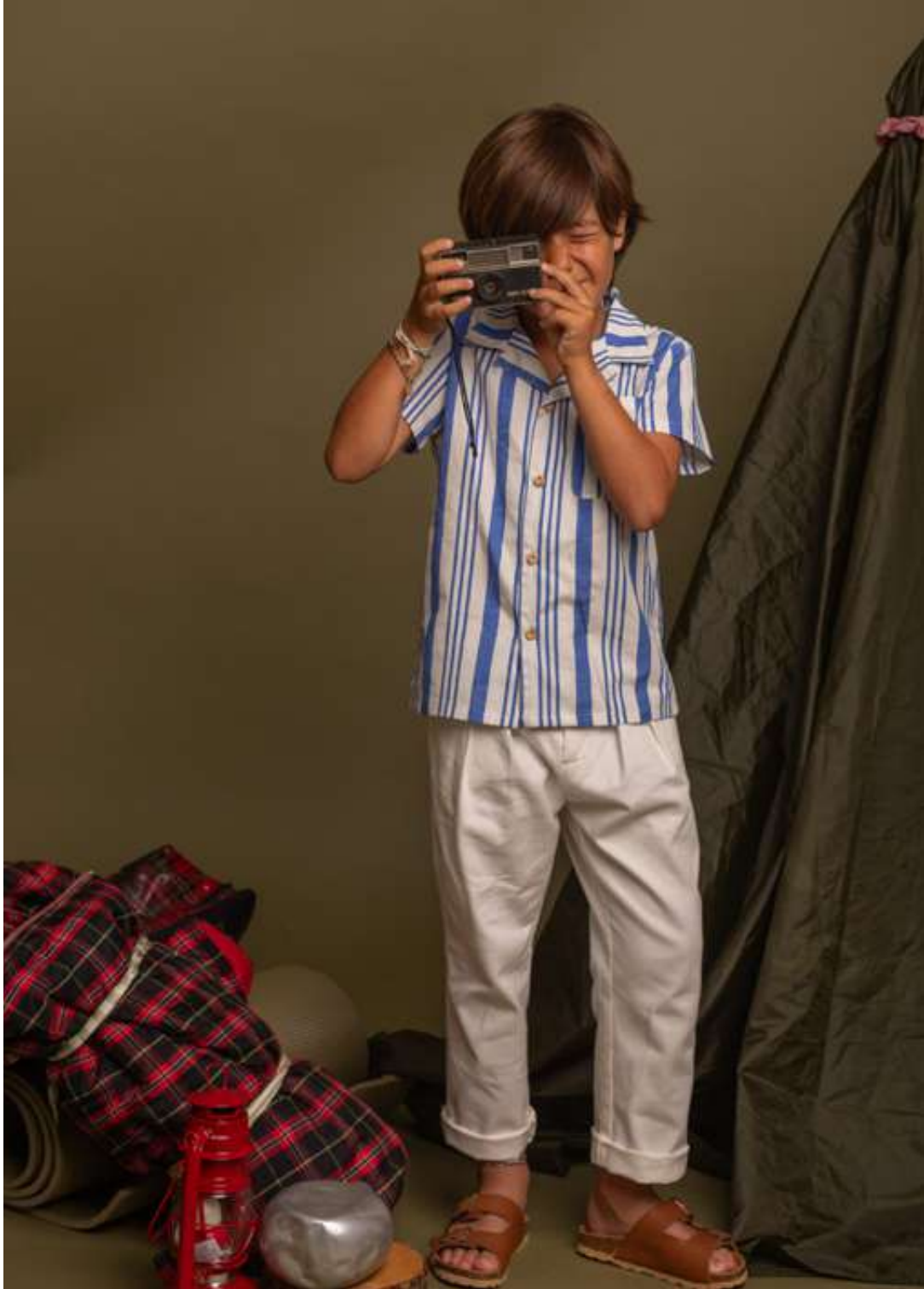
Deep blue stripe dress



Deep blue stripe polo shirt



Deep blue stripe lapel shirt



Deep blue stripe pleated trousers



Deep blue stripe short





Pistachio stripe pleated trousers



Pistachio stripe straps bloomer



Long Pistachio stripe
denim overall





Pistachio stripe straps short



Pistachio denim stripe short





Gingham pistachio lapel shirt



Green gingham pistachio short





Red gingham polo shirt



Red gingham maho shirt



Red gingham short sleeve shirt



Red gingham short





Linen



Red linen embroidered dress



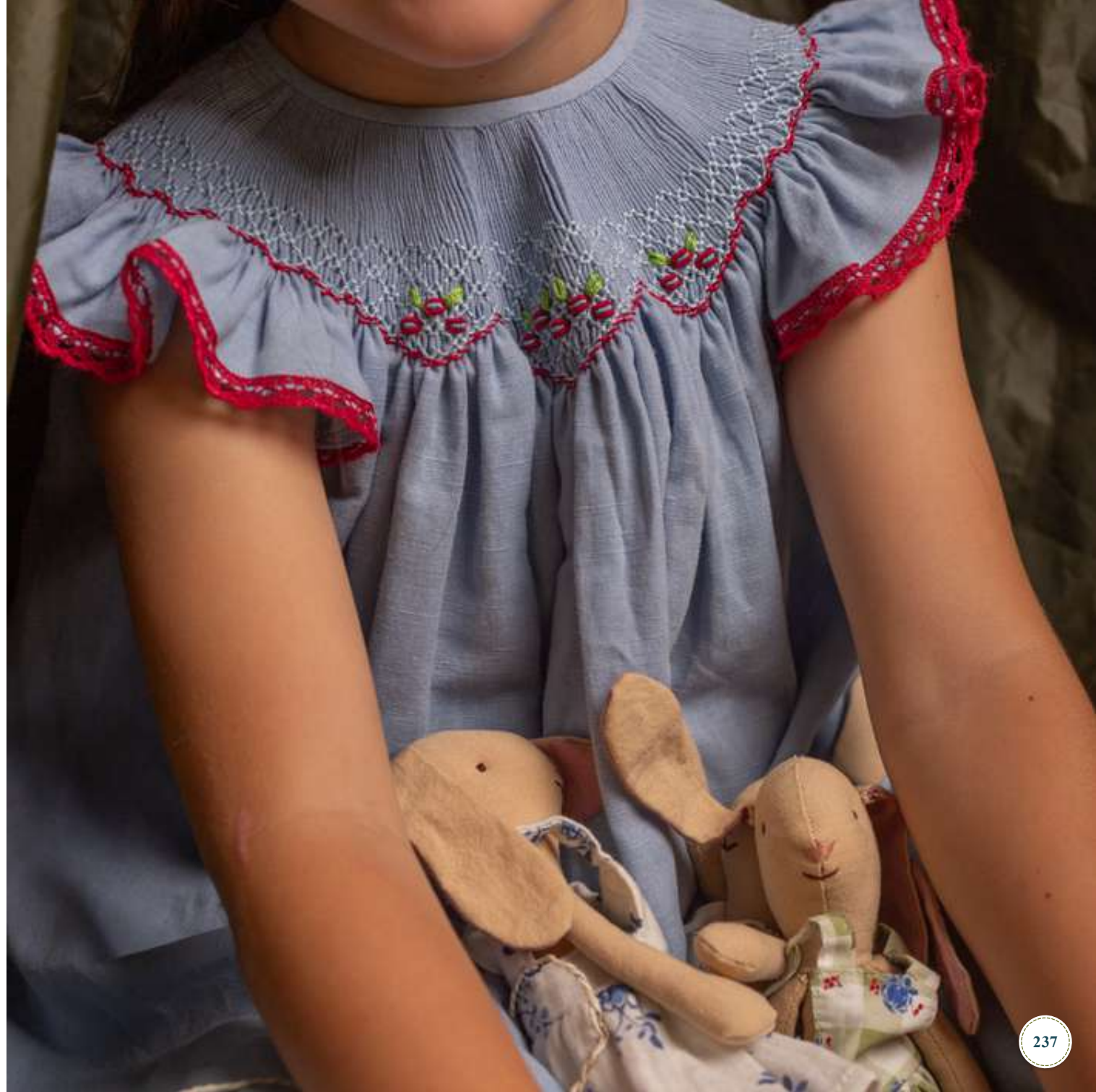
Red linen embroidered blouse
and bloomer set



Red linen embroidered blouse



Blue linen embroidered dress



Blue linen embroidered blouse and bloomer set



Blue linen embroidered blouse



Red linen straps bloomer



Blue linen straps bloomer



Pistachio linen straps bloomer



Blue linen maho shirt



Pistachio linen Dalí shirt



Blue linen short



Green linen pistachio short

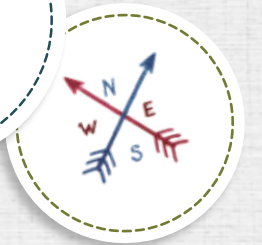
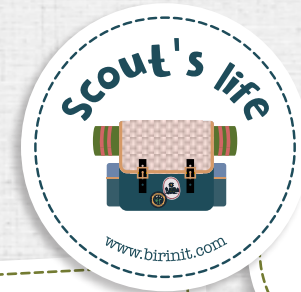


Red linen short





Basics

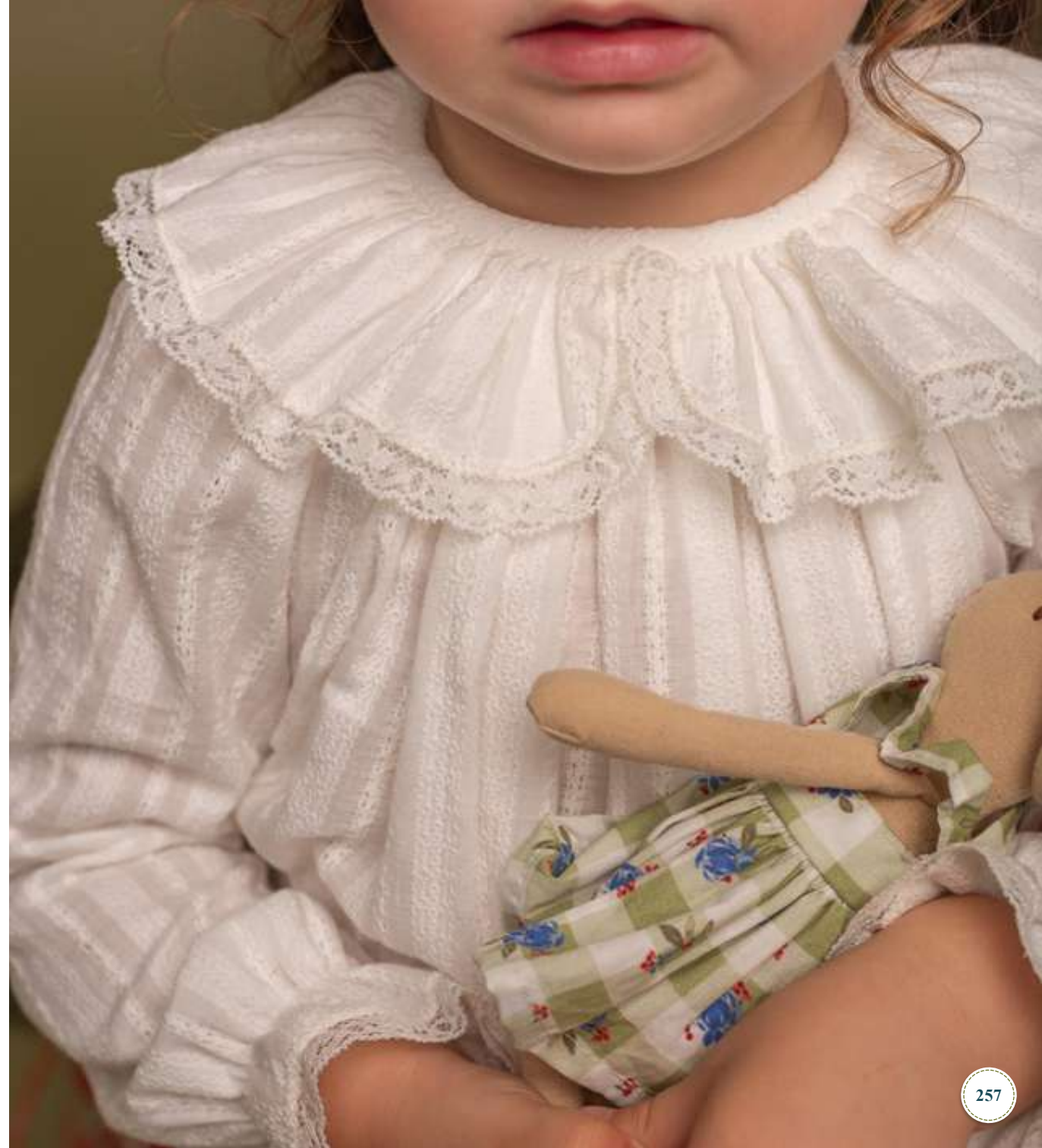




Cooler embroidered batist shirt



Long sleeve batist romper





White gingham short sleeve shirt



White gingham maho shirt



White gingham polo shirt



White denim shorts



White pleated jeans



White embroidered dress



Blue waffle overall



Pistachio waffle overall



Pistachio bambula blouse



Blue bambula short sleeve shirt



Pistachio bambula long trousers





Blue oversize shirt



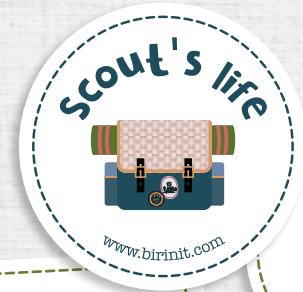
Overshirt Lobatos





Jackets &

trench coats



Quilted blue jacket



Oversize trench coat





Rovers swimsuit
cover diaper



Castores swimsuit cover diaper



Pioneros swimsuit cover diaper



Lobatos swimsuit cover diaper



Rovers swimsuit romper



Castores swimsuit romper



Pioneros swimsuit romper



Lobatos swimsuit romper



Rovers swimsuit bloomer



Castores swimsuit bloomer



Pioneros swimsuit bloomer



Rovers swimsuit



Castores swimsuit





Pioneros swimsuit



Lobatos swimsuit

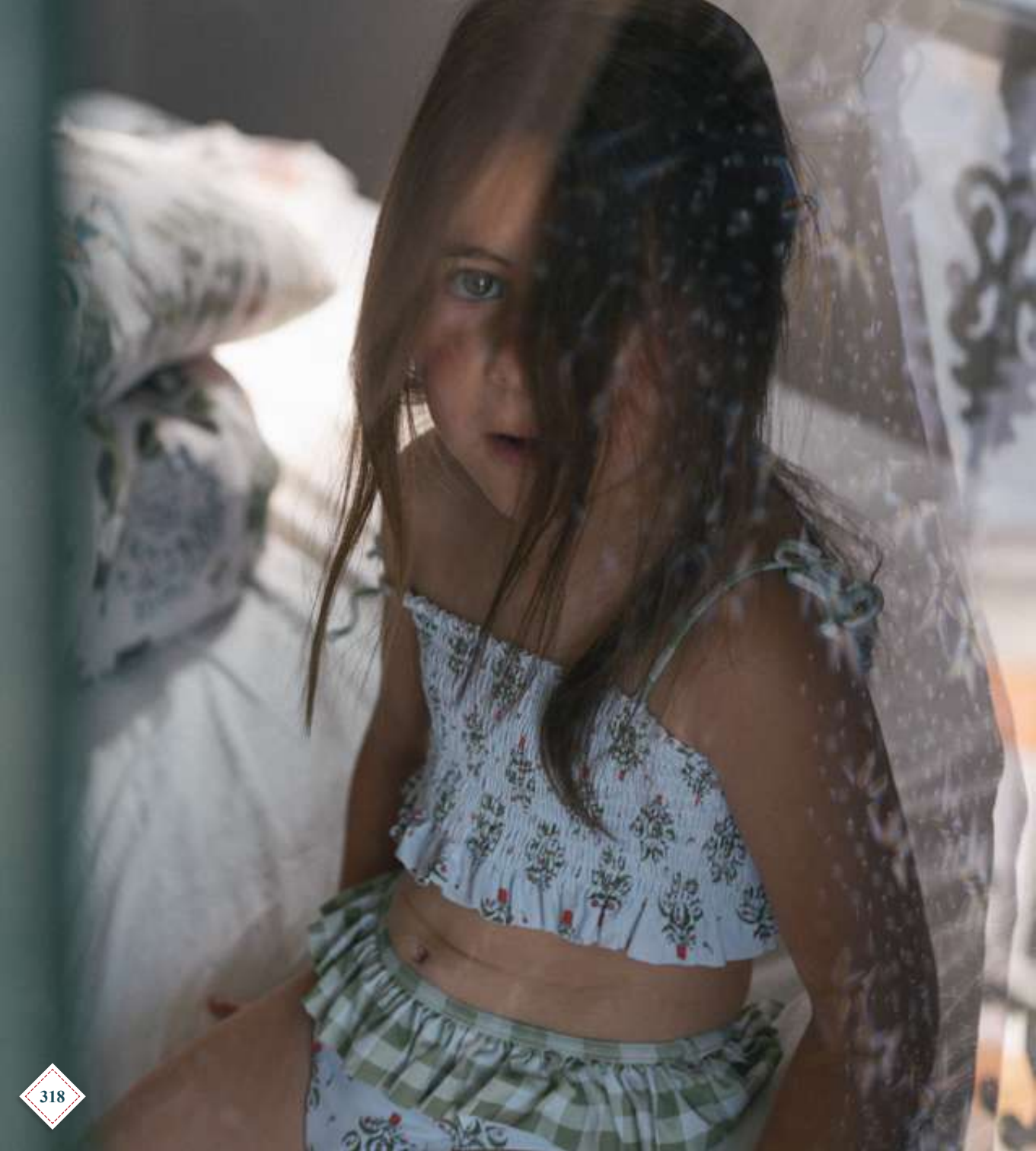


Rovers Bikini









Lobatos Bikini



Rovers swim shorts





Pioneros
swim shorts



Lobatos swim shorts



Rovers boxer swim shorts



Castores boxer swim shorts



Pioneros boxer swim shorts



Lobatos boxer swim shorts



Beach towel gingham pistachio



Beach towel gingham red

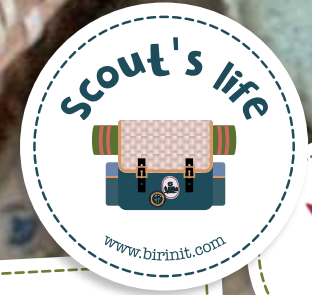


Gingham red towel dress



Gingham pistachio towel dress





Lumiere

New Born

Collection



Lumiere velvet pijama



Lumiere pijama



Newborn hat and mittens pack



Lumiere long sleeve body



Lumiere sleeveless body



Lumiere bib O-3 months



Lumiere bib 3-6 months



Lumiere Pack 2 muslins 68X68 cm



Lumiere baby teether





Lumiere dou dou



Lumiere baby towel





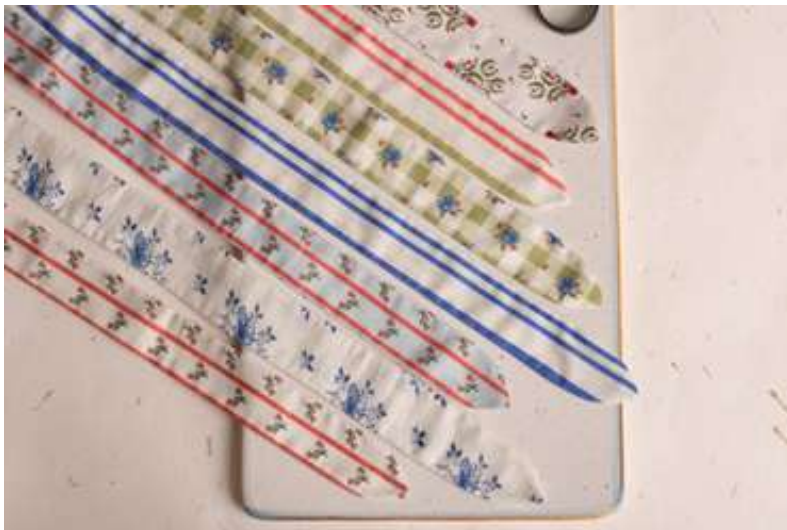


Bows
with clip





Hair
band/belt



Bow
headband



Flat headband



Fine
headband





Hairclip

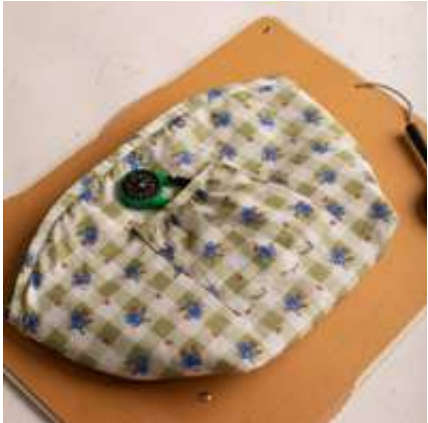
Scarfs



Long bow



Toiletry bag



Document holder



Document holder





Pacifier holder



